

エコミック・ステイトクラフトとしての「恵台政策」

— 「海峡兩岸青年就業創業基地」の事例の一考察—

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【要約】

本稿は、習近平政権による「恵台政策」の特徴とそれを通じた影響力行使の効果について検討したものである。恵台政策を「利益供与型」のエコミック・ステイトクラフトと捉えて、中国国内での台湾の若者への就業・起業支援策である「海峡兩岸青年就業創業基地」（創業基地）の設立の事例をもとに、政策実施過程に内在する要因が効果的な影響力行使を妨げた可能性を考察した。習政権は利益誘導の舞台を中国に移したことから、恵台政策を通じた台湾の若者に対する影響力の行使は、中国国内での利益誘導政治と見なすことができる。習政権の実践を江沢民政権や胡錦濤政権の経験と比較しながら、習政権による影響力行使のメカニズムをクライアンテリズム論の視点から分析した。創業基地をめぐる支援策は、その実施過程において代理人問題が発生していることが明らかになった。そのことが、中国による台湾の若者に対する影響力行使の効果を抑制した一因と考えられる。

キーワード： 恵台政策、エコミック・ステイトクラフト、クライアンテリズム、台湾の若者

做為經濟治略的「惠台政策」

—關於「海峽兩岸青年就業創業基地」的考察—

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【摘要】

本文旨在分析習近平政權「惠台政策」的特徵，並檢視透過該政策達到的影響力成效。惠台政策被視為「提供利益型」經濟謀略，以在中國境內設立支援台灣青年族群就業・創業的「海峽兩岸青年就業創業基地（創業基地）」政策為例，考察在該政策執行過程中，內在因素成為阻礙政策發揮有效影響力的可能性。從習政權將利益誘導舞台移至中國境內，得將透過惠台政策對台灣青年族群發揮影響力的舉措，視為中國境內利益誘導政治的延伸。本文除了將江澤民政權與胡錦濤政權的經驗與習政權實踐進行比較，也從侍從主義理論的觀點，分析習政權行使影響力的機制。研究發現創業基地相關支援政策，在實施過程中發生代理人問題。本文認為，該問題是阻礙中國對於台灣青年族群達到有效影響力的原因之一。

關鍵字：惠台政策、經濟治略、侍從主義、台灣的青年族群

“Favor-Granting Policies” as Economic Statecraft: A Study on the Policy of Youth Entrepreneurship Bases

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【Abstract】

This article considers the effects of China's economic statecraft, conducting a case study on the establishment of youth entrepreneurship bases, the concessionary policy intended to encourage and support young Taiwanese people to work and pursue their careers in mainland China, in China's "Favor-Granting policies." The Favor-Granting policies can be regarded as a particular type of economic statecraft, that intends to change the behavior and policies of another country by providing economic benefits. We examine the possibility that its precise effect will be limited by any problem inherent in the implementation process of the policies. This article adopts a clientelism approach to consider the effect of the youth entrepreneurship bases policy towards Taiwan's youth in mainland China. This is because China's influence, seen in 'Favor Granting' is viewed as pork barrel politics. We can know the effect of China's influence by considering whether the clientelism will operate effectively. Comparing Xi Jinping's practices with Jiang Zemin's and Hu Jintao's experiences, this article argues that a principal-agent problem caused by the pork barrel politics undermined the effect of the youth entrepreneurship bases policy towards Taiwan's youth.

Keywords: Favor-Granting policies, economic statecraft, clientelism, Taiwan's youth

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